

Top 5 reasons to make the switch to spray foam

By General Coatings Manufacturing.

Here are five great reasons why your on-the-fence customers need a spray foam roofing system.

Typical commercial roofs can fail prematurely due to expansion, contraction, abuse or neglect. The best roofing service life can be achieved through proper maintenance and repair of any mechanical damage. Spray foam (SPF) systems are easily repairable in most cases and hold up well to trade damage due to a reinforced granulated surface. SPF roofs are generally low maintenance and provide renewable performance for spot repairs. But how can you best communicate the reasons to make the SPF switch to your customers?

Help your customers know what to look for to prevent problems before they become too bad. For instance, explain that if they notice water spots along the walls or stains on the ceiling, it's a safe bet that your roof needs professional attention. When it's time to repair the roof, consider restoration with a roof coating or recovering the existing substrate with spray polyurethane foam. Below, we explore five signs a building needs a foam roofing system and why:

1 - When it rains, it leaks

SPF recover systems can be an easy and simple solution to put a continuous layer over a roof that has reached the end of its service life or needs repair considerations. SPF roofing insulation can form a tight seal around their entire roof surface so that water has no entry points into the building. Spray foam mitigates contraction and expansion with the changing temperatures, so that they don't have to worry about seams opening in a single-ply membrane.

2 - Roof replacement is expensive

In most existing roofs, spray foam recover can be applied over the existing substrate without having to tear off the old roof system. Tear offs also require an upgrade in insulation, access considerations and mechanical platform extensions as per code, which can be costly.

If the building owner has leaks, minor damage or is near the end of service life, installing a layer of spray foam over the existing substrate can address these concerns. SPF will give their entire roof the protection it needs to sustain it for several decades. It provides their roof stability and durability to handle the harsh outside environment. Most foam roof systems can be re-coated to last for 20-50 years.

3 - Their AC bills are skyrocketing

Are their heating and cooling bills higher than average? Check the roof to see if the existing assembly has sufficient insulation, potential damage or wet areas. Applying another layer of spray foam as a recover system can reduce heating and energy bills. A new layer of spray foam may be what they need to get their energy bills under control.

4 - Inconsistent temperature inside

If the owner reports always adjusting the thermostat inside, it may be a sign that there is insufficient insulation on the roof allowing temperature fluctuations and energy loss. Spray foam creates a seamless thermal blanket over the roof that provides additional insulation and eliminates energy loss that can occur with other roof systems using traditional board insulation.

5 - An eco-friendly solution

Many home or business owners care about reducing their impact on the environment and how they can be more sustainable. Foam roofing uses low GWP HFO technology with minimal environmental impact. Spray Foam roofing reduces the requirement for tear offs which also reduces landfill waste. It is an eco-friendly solution for commercial roof repair or replacement.

Make the switch to spray foam roofing systems

SPF roofing systems are a low-cost, energy-efficient solution for your building owners' roof replacements, recovers or new construction. General Coatings offers Ultra-Thane spray foam roof systems for both residential and commercial buildings. Our spray foam systems are tested by Factory Mutual, Underwriters Laboratories and certified by Intertek for the highest quality in the industry.

Original article source: [General Coatings Manufacturing](#)