

Meet the roof coatings manufacturer behind the Las Vegas Sphere

By Evelyn Witterholt.

We got to speak with Will Lorenz, president of General Coatings, about their recent involvement with the MSG Sphere in Las Vegas.

When you think of high-quality roof coatings, you think of [General Coatings](#). For the past two decades, the roof coatings manufacturing company has established themselves as a highly reputable brand. That's why it's no surprise that their products were used on the new MSG Sphere in Las Vegas, Nevada! We spoke with Will Lorenz, president of General Coatings, about the project in our live interview with him at the 2024 [International Roofing Expo \(IRE\)](#).

General Coatings is known for their spray polyurethane foam roof systems, largely because they are a sustainable way to waterproof a roof. They got involved in the sphere project after a Las Vegas contractor decided to utilize their durable roof coating products.

"Las Vegas is filled with amazing and iconic buildings, and they have a brand new one here called the MSG Sphere," Will said. "We were fortunate enough to work with a contractor here in Las Vegas who was able to utilize spray polyurethane foam as the roofing system underneath that lighted superstructure. It's been maintained really well."

The contractor installed their spray polyurethane foam system along with five inches of insulation. This helped create a highly sustainable roof along with granules that will also prevent fire damage. The sphere's roof, and General Coatings' products, were put to the test in the past year after major rainstorms hit the Las Vegas area.

"Throughout the torrential rains that have happened in the last year and a half or so when they've put down the roofing system, it stayed watertight," Will said. "It's just a great arena and showplace and we're just so happy and proud to be a part of it."

[Watch the full interview](#) to learn more about General Coatings' work on the Las Vegas Sphere.

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