

A Smart Solution for Flat Commercial Roofs

By Karen L. Edwards, RCS Editor.

Video helps explain to building owners the benefits of SPF roof systems.

Spray polyurethane foam-based roofs, or SPF for short, are not something that most building owners are familiar with. They may be familiar with asphalt-based roofing systems or single-ply options, but SPF might be new to them.

Because it can be hard to explain the concept and understand the installation process, RoofersCoffeeShop® partner General Coatings Manufacturing Corp. has developed this video that easily explains the difference between traditional, multi-layer roofing systems and SPF roofing systems.

The video explains that SPF roofing systems provide an energy-efficient, long-lasting solution for commercial roofs. The building owner can easily understand the installation process of spraying a two-component liquid that creates the base of the system and see that the protective coating is then applied over the foam to provide protection from the elements.

SPF roofs are ideal for restoration as they can be installed over cap sheet, plywood/OSB, metal, concrete, ISO board, tar and gravel substrates making it a smart choice for building owners. They will appreciate the way it stops leaks and provides outstanding insulating properties for improved energy efficiency.

You'll definitely want to embed the video onto your website to help your customers understand the process and the protection that an SPF roofing system from General Coatings Manufacturing Corp. provides. By eliminating seams, penetrations and fasteners, you eliminate the most problematic points of leaking for the building, resulting in a watertight solution that leaves your customers satisfied.

[Learn more](#) about General Coatings in their RoofersCoffeeShop directory.

About GCMC

Over the past 25 years General Coatings has developed a reputation as a company that provides exceptional products for industrial, commercial and residential use. Our products are manufactured with an emphasis on quality, ensuring they will perform over the years no matter what the environmental challenges. Each product has been tested and certified by the authorities in the industry, to provide you with assurance that they will meet your specific project needs. Learn more at www.generalcoatings.net.